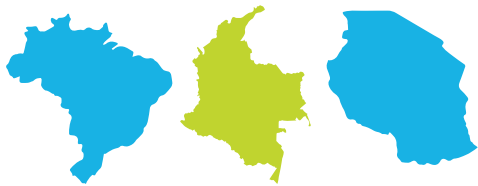




**KINGDOM**  
COFFEE CO  
.....  
COFFEE WITH A CONSCIENCE



#### ORIGINS

Colombia, Tanzania,  
Brazil

#### SPECIES

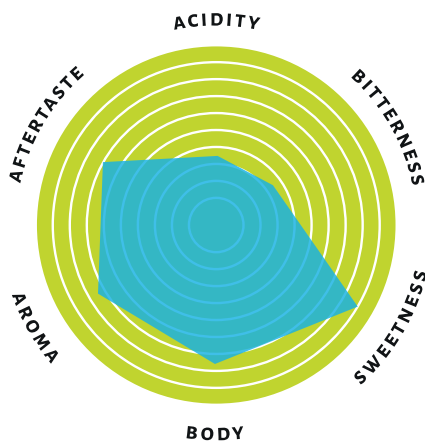
Arabica & Robusta

#### TASTE NOTES

Dark chocolate, syrup,  
vanilla sweetness,  
subtle citrus

#### STRENGTH

3 / 5



# PURA VIDA

COLOMBIA, TANZANIA & BRAZIL

**A rich full-bodied coffee with a harmonious balance of vanilla sweetness, subtle citrus acidity with an indulgent dark chocolate finish. When combined with milk, the sweetness is further enhanced, revealing hints of caramel and milk chocolate. It's a satisfying and indulgent choice for coffee lovers seeking a light yet flavourful cup.**

#### ASPROTIMANA – FT Colombia Arabica Coffee

ASPROTIMANA was formed in 2001 as an initiative of 32 producers who were interested in developing more stable marketing channels for its flagship product, coffee, to improve the social and economic position of the families in the area. The social objectives of the project were initially focussed on the coffee farming families but the medium- and long-term aim is for the benefits to extend more widely through the region as well. The cooperative is based in the district of Huila and includes 22 villages in the Timana, Elijah and Suaza areas.

#### KDCU - FT Tanzanian Robusta Coffee

KDCU (Karagwe District Cooperative Union) is an organisation of small-scale coffee growers located in the Karagwe District of northwest Tanzania. The organisation is made up of 76 primary organisations, with a total of 20,000 individual members, of which 16,000 are men and 4,000 are women. KDCU is working to increase female participation and membership, this is an important step as it is the women who do much of the work on coffee farms in the region.

#### FT Brazil

COOCAFE (Cooperative of Coffee Region Lajinha) was founded in 1979 in the city of Lajinha in the state of Minas Gerais. The cooperatives have been certified Fairtrade since 2006. It is located between the forest regions of Minas Gerais and the mountains of the Espírito Santo state. The climate is predominantly humid and the land sees a substantial amount of rainfall throughout the year.



#### What is Fairtrade?

Fairtrade is about better prices, decent working conditions, local sustainability and fair terms of trade for farmers and workers in the developing world. For more information visit [info.fairtrade.net/sourcing](http://info.fairtrade.net/sourcing)